

Thank you for hosting a Clothing Drive to benefit Clothes For Kids!

First, a little background about our organization...

Clothes For Kids has been operating as an independent local non-profit since 1984. We provide school clothing—including socks, underwear and shoes—to Snohomish county students whose families qualify for free or reduced lunch at school. We do this in a retail store environment, where children can pick out their own clothes with their families. The only thing that is missing is a cash register!

Each school year, Clothes For Kids provides quality clothing for thousands of low-income students. Our vision is to empower students for success one wardrobe at a time.

Clothes For Kids receives no government funding or public dollars—100% of our budget comes from private donations. For more information, please go to <u>www.clothesforkids.org.</u>

What you do: Plan, Promote, Collect, and Deliver!

1. **PLAN:** Fill out the "Clothing Drive Information Form" and return to Clothes For Kids before the start of your clothing drive.

This helps us track clothing drives and also promote them on our website and social media.

- 2. PROMOTE: Promote your clothing drive! Distribute and post flyers [available from Clothes For Kids], send a bulk e-mail, post on your website/Facebook/Twitter. For businesses, remember that promotion can be internal (employees) and external (clients/customers). The more people that know about your clothing drive, the better!
- 3. **COLLECT:** Place your container in a prominent place. Make it fun!
- 4. DELIVER: Deliver donations to Clothes For Kids (16725 52nd Ave W in Lynnwood). Donation hours are Mondays/Wednesdays/Fridays 9:00 am 1:00 pm and Tuesdays/Thursdays* 6:00 pm 7:30 pm. Or you can schedule a different time by calling 425-741-6500. *Please note that due to limited resources, Clothes For Kids cannot pickup clothing drive donations. The organization hosting the clothing drive is responsible for delivering all donations to Clothes For Kids.*

Questions?

For more information, please call 425-741-6500 or e-mail <u>office@clothesforkids.org</u>. Thank you!!!